GHOSTSEED

BROCHURE · 2026

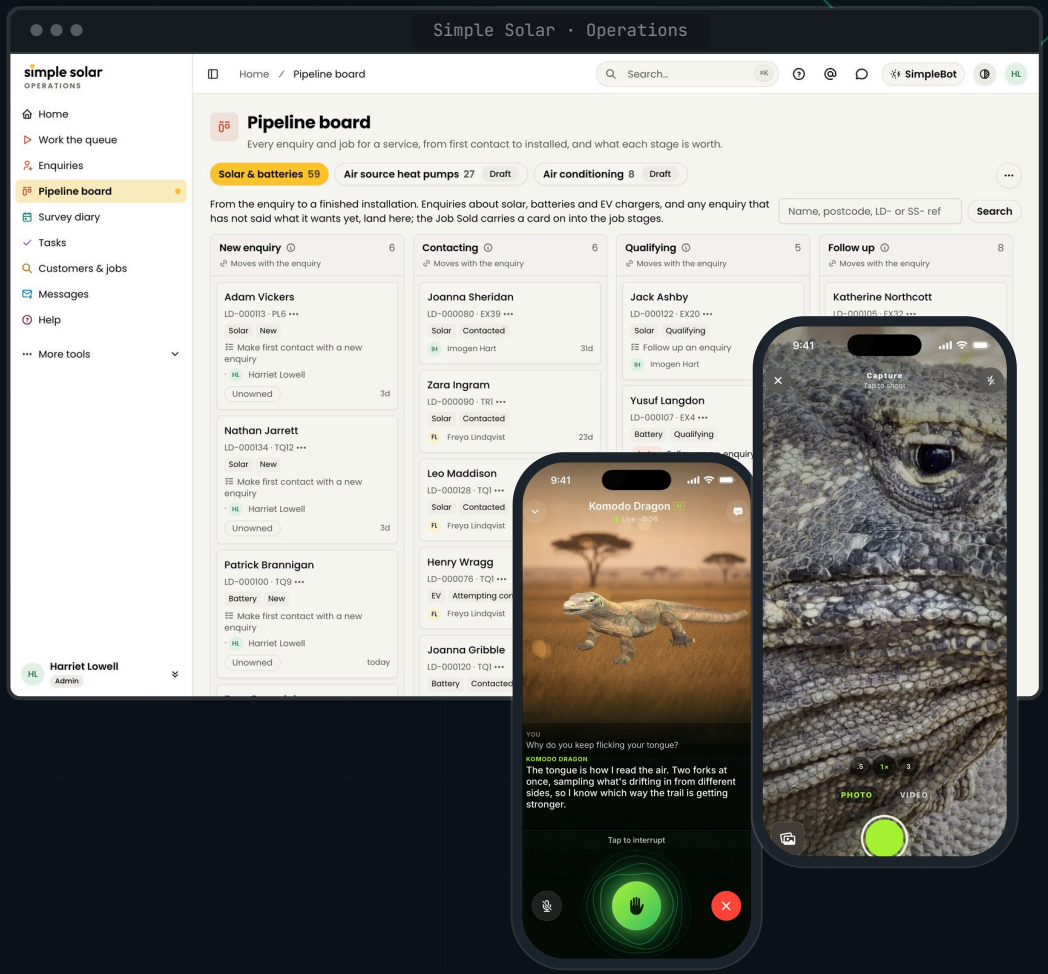
APPS AND WEBSITES FOR SMALL BUSINESSES

Affordable S-Tier Software Setup & Maintenance

We build your app. Then we keep making it better, every month.

ghostseed.dev ↗ intelligence@ghostseed.io ↗

WEB APPS IPHONE + ANDROID 2 APPS LIVE



WHO WE ARE

Apps that help small businesses run and grow.

Web apps, iPhone and Android apps, and websites that bring customers in.

@lennydadev · owner ↗

2 **Apps live today**
Simple Solar and AnimalDex, used every day.

3 **Places they work**
Web, iPhone and Android.

1 **Team, from first chat to ongoing care**
No passing you between agencies.

Simple Solar
UK solar and renewables installer

simplesolarltd.co.uk ↗

AnimalDex
Wildlife app · iPhone, Android, web

animaldex.app ↗

WHAT WE BUILD

Everything your business app needs.



Web apps

ANY BROWSER · HOME SCREEN · NOTIFICATIONS



iPhone and Android apps

APP STORE · GOOGLE PLAY



Your info, kept safe

LOGINS · DAILY BACKUPS · YOUR TOOLS



Smart helpers

ANSWERS QUESTIONS · SAVES TIME



Found on Google

TECHNICAL SEO · FAST · EASY TO EDIT



Looked after monthly

NEW FEATURES · FIXES · CARE PLAN

CASE STUDY 01 · BUSINESS APP

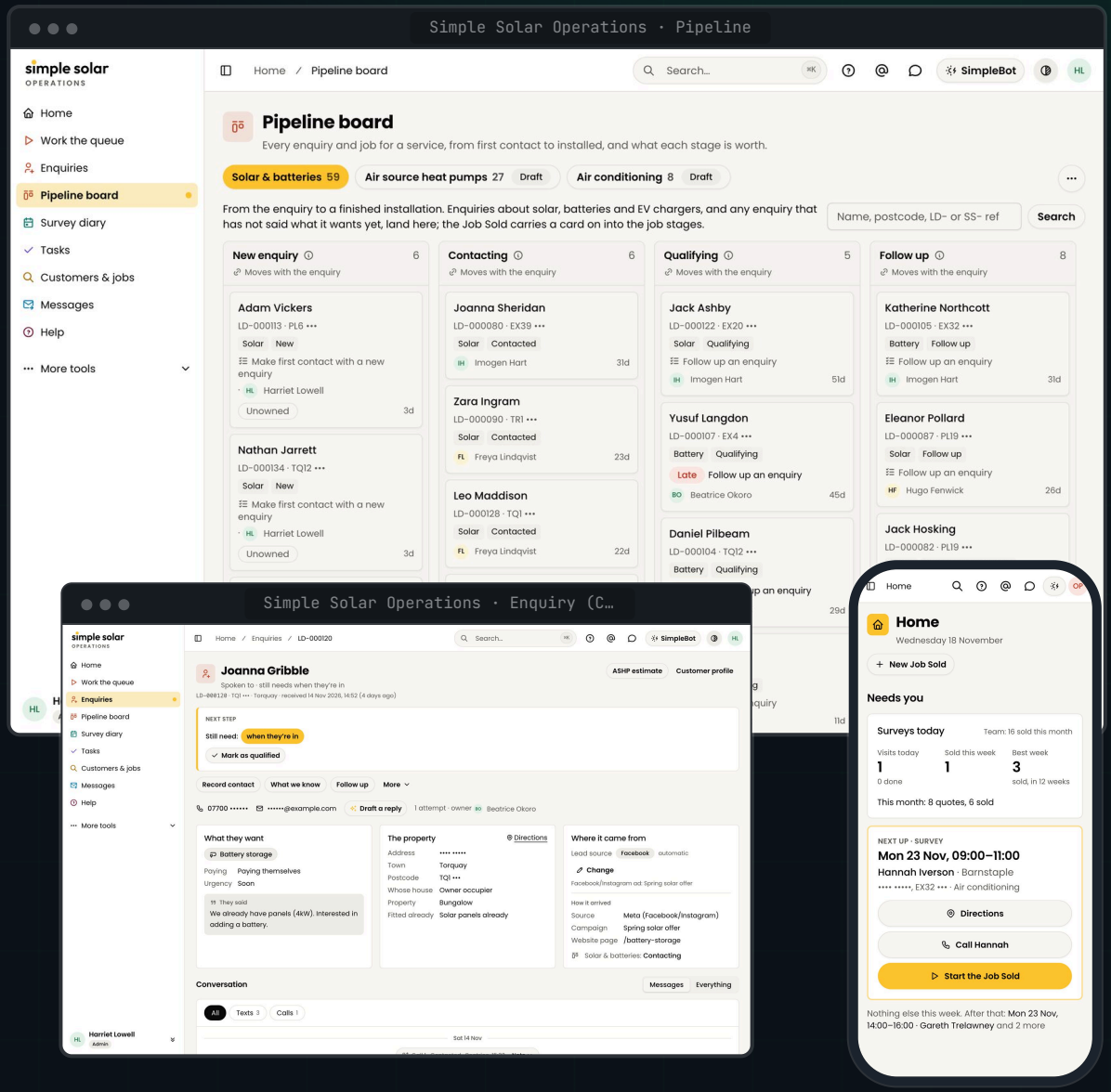
Simple Solar

One app that runs a whole UK solar business.

- Enquiries, jobs and diary in one place
- Quotes signed online
- Team phone app, works with no signal
- Automated texts, emails and AI

Web app · Team phone app · Customer records · Automated texts · Connects to Xero

simplesolarltd.co.uk ↗

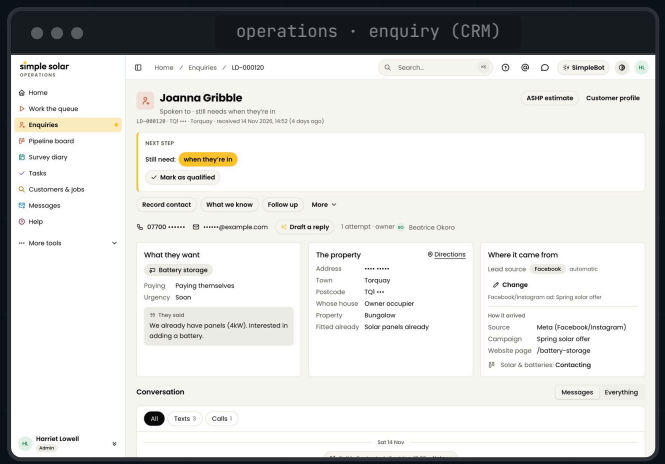


Job tracker · enquiry page · surveyor's phone. Real app, made-up demo data.

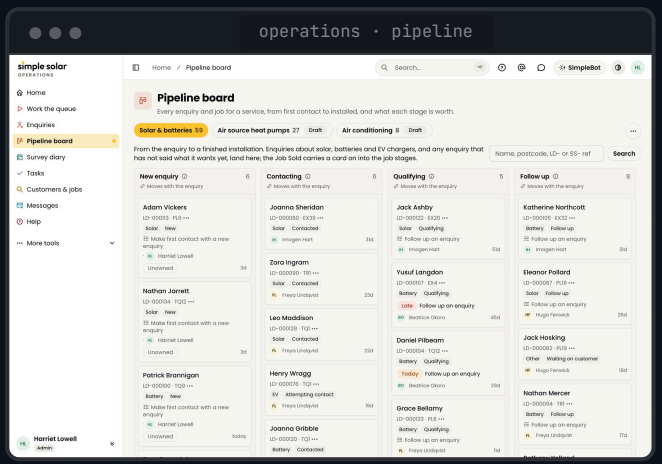
SIMPLE SOLAR · INSIDE THE APP

One system, from first enquiry to final invoice.

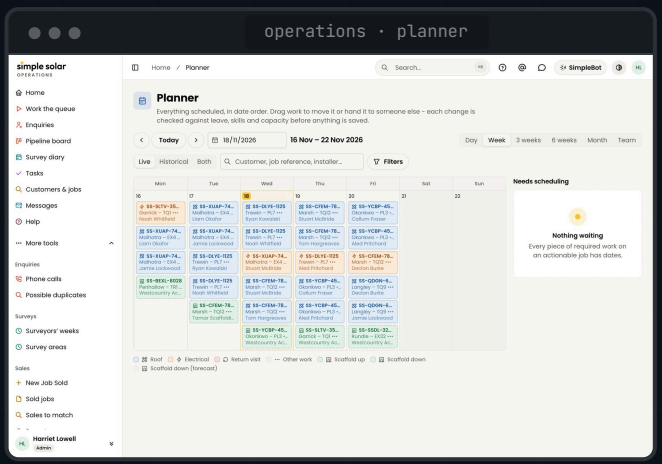
Real app with made-up demo data. Names and numbers are examples, not Simple Solar's.



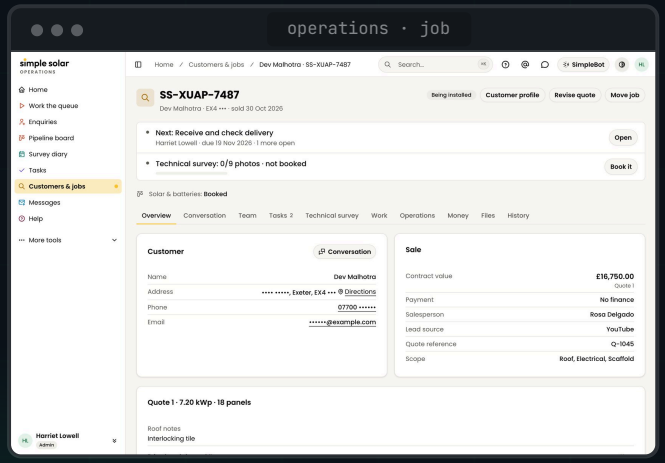
Enquiries · every message in one place



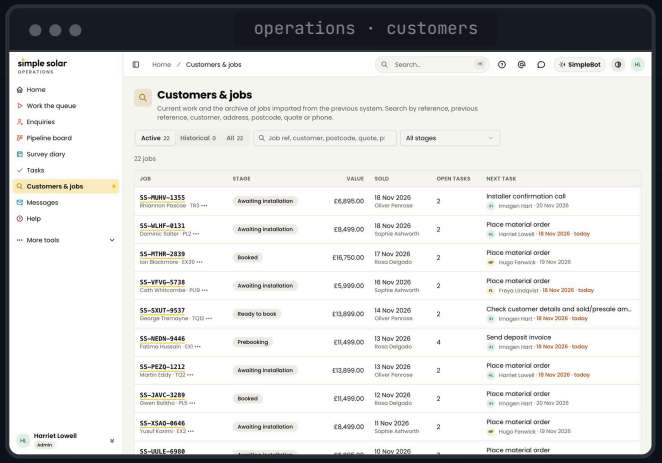
Job tracker · from first call to installed



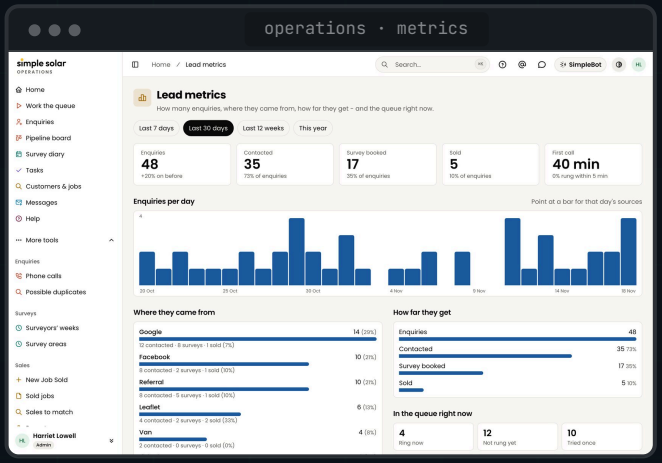
Team diary · who is where, each day



Job record · tasks, customer, sale, quote



Customers · every live job and next task



Charts · where sales come from

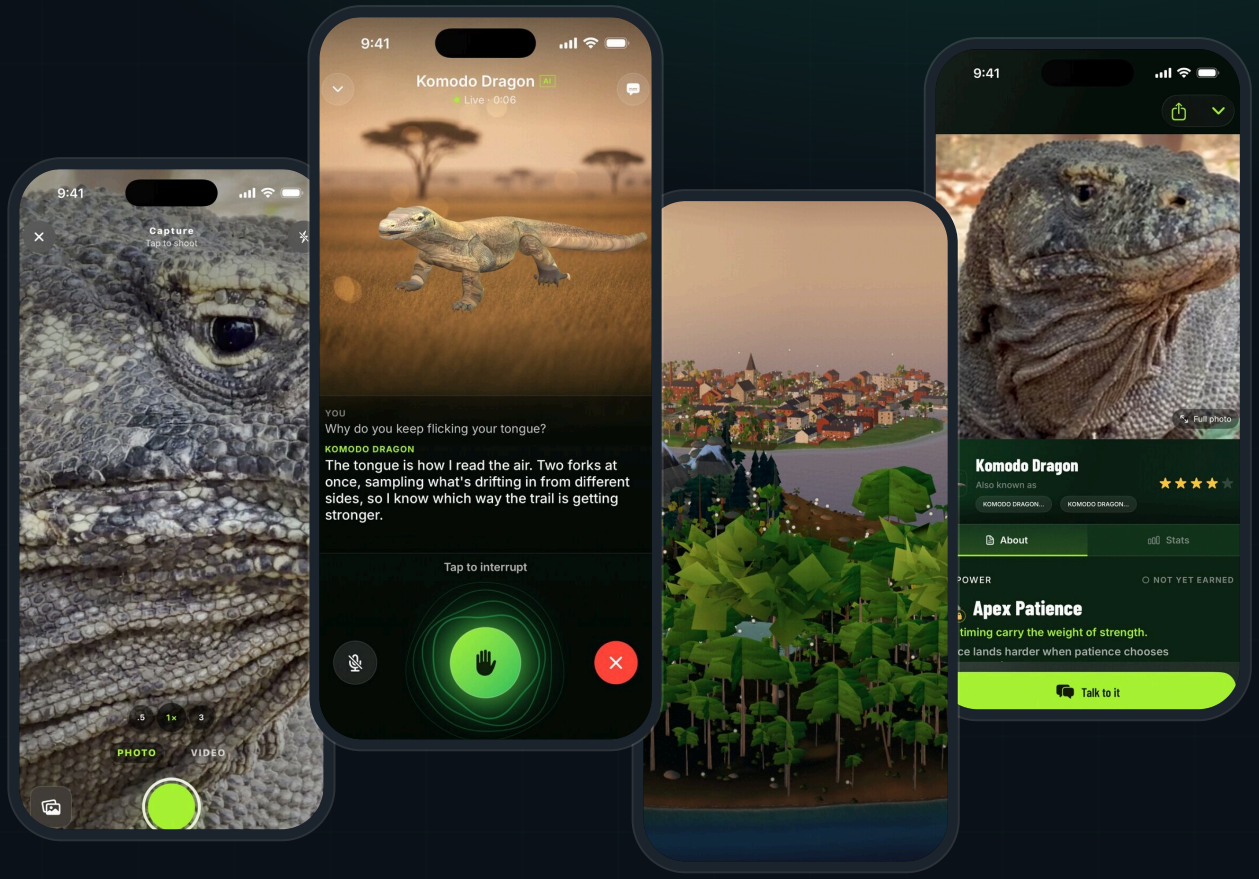
CASE STUDY 02 · PHONE APP + WEBSITE

AnimalDex

A wildlife app for iPhone, Android and the web.

- iPhone and Android apps
- Chat with animals (AI)
- 18 languages
- 9,000+ pages Google can find

iPhone app | Android app | Website | Customer records | In-app purchases



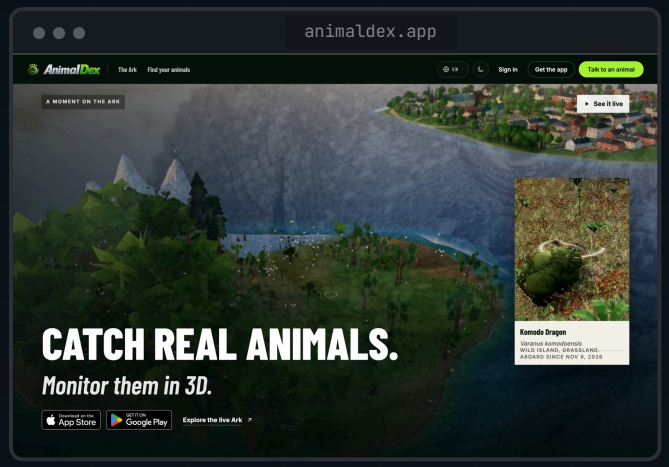
animaldex.app ↗ | App Store ↗ | Google Play ↗

Catch real animals · Chat with them · Explore a 3D world · Collect every catch. Tap a screen to open the App Store.

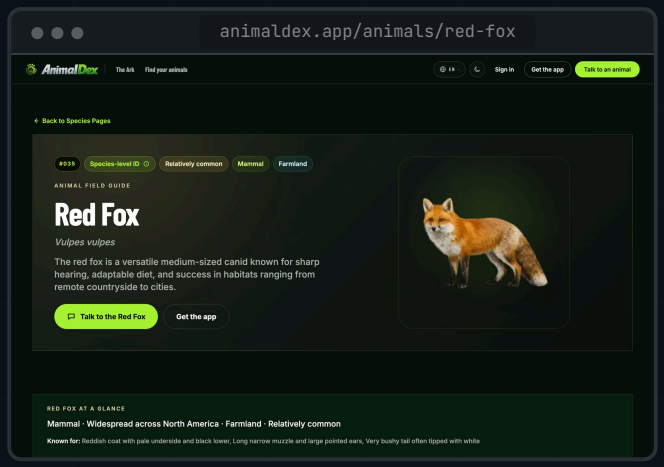
ANIMALDEX · WEBSITE AND DASHBOARD

The whole product, not just the app.

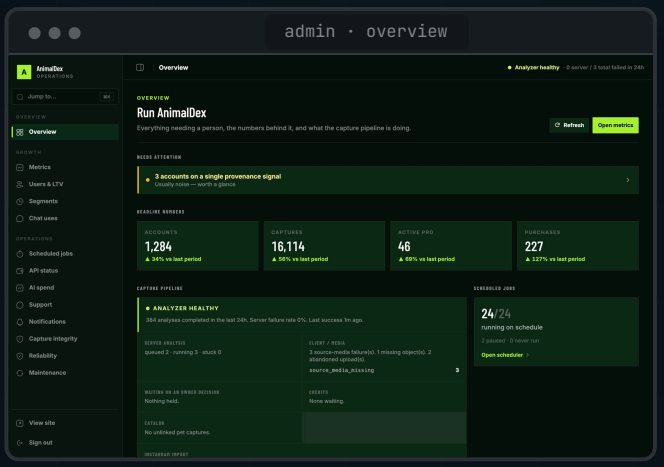
Dashboard screens show the real app with made-up demo data. Names and numbers are examples, not AnimalDex's.



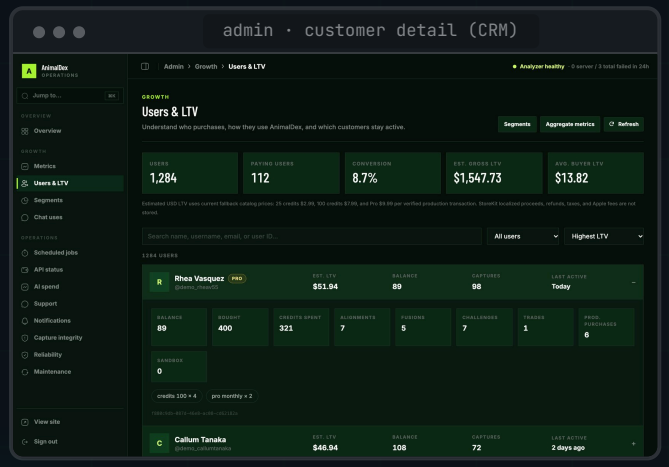
Website · a live 3D world, built for Google



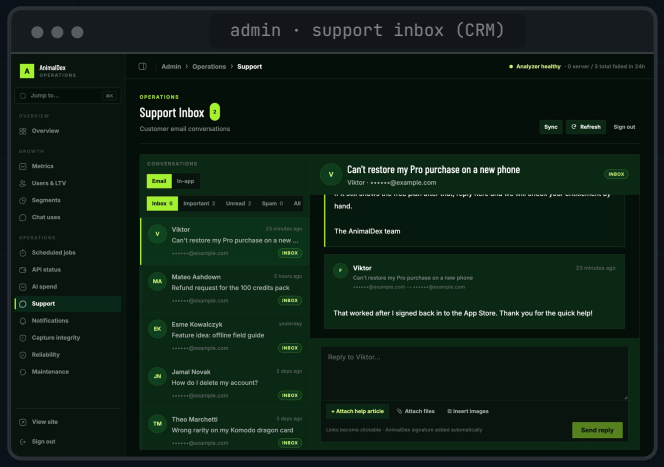
Animal pages · Google visitors into the app



Dashboard · what needs a person



Customers · every customer, up close



Help inbox · emails and in-app messages



Growth charts · iPhone, Android and web

GETTING FOUND ON GOOGLE · INCLUDED IN EVERY CARE PLAN

Easy for Google to find. Easy for AI to quote.

1 **Easy to find**
Google sees every page

2 **Easy to read**
Labels Google understands

3 **Answers questions**
Clear FAQs

4 **Fast**
Quick on phones

5 **Measured**
Clicks → enquiries

AnimalDex

animaldex.app ↗

9,098 pages Google can find

Species 2,309 Powers 2,815 Hybrids 1,592 Comparisons 1,005 Other 1,377

FAQs | Animal facts | Page trail | Articles | App listing

100 SEO

100 Accessibility

- ✓ Page + video lists for Google
- ✓ A guide for AI tools
- ✓ Open to AI search
- ✓ Tidy links + share previews

TRACKED IN THEIR DASHBOARD: Search clicks / day | Views per platform

Simple Solar

simplesolarltd.co.uk ↗

144 pages Google can find

News 71 Guides 21 About us 15 Residential 14 Commercial 6 Other 17

Local business | Address | Area served | Website | Pages

100 SEO

100 Accessibility

- ✓ Page list for Google
- ✓ Open to AI search
- ✓ Tidy links + share previews

TRACKED IN THEIR DASHBOARD: Enquiries by source | Sales by source

Page counts and Google Lighthouse scores checked 18 Nov 2026. Nobody can promise a top spot on Google, but we do everything that helps, and we measure it.

AI THAT SAVES YOU TIME

It posts. It listens. It writes it down.

Real app, made-up demo data. The call shown is acted out.

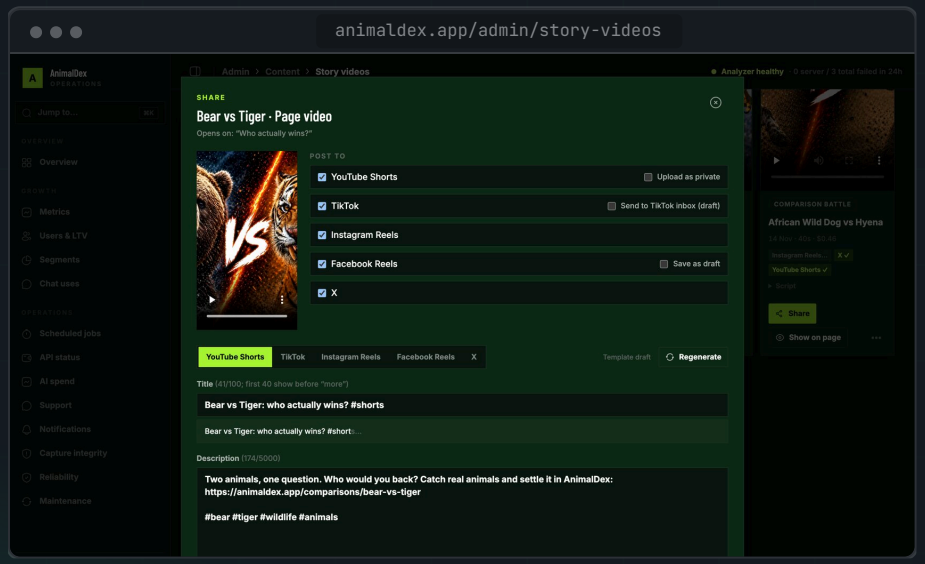
ANIMALDEX

Social media auto-poster

One video, posted everywhere.

1. **Content** — Blog + video
2. **Captions** — Made for each site
3. **Schedule** — Their time zone
4. **Post** — Automatically
5. **Measure** — Views + clicks

TikTok · YouTube · Instagram · Facebook · X



SIMPLE SOLAR

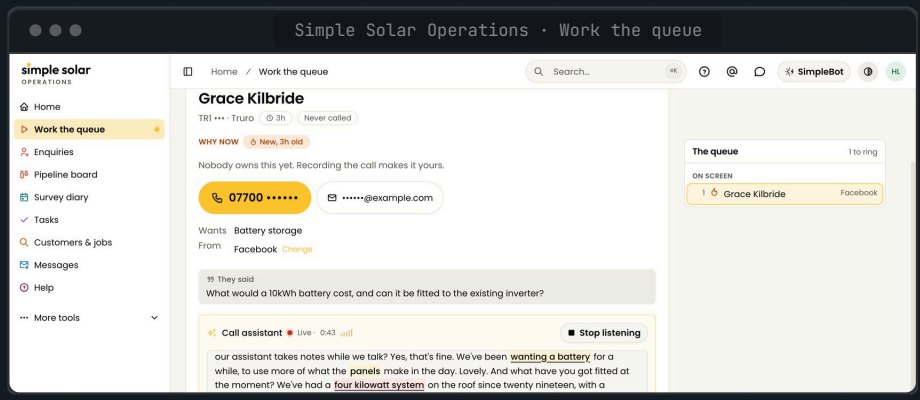
Call helper

Listens to the call. Writes it up for you.

1. **Call** — On speaker
2. **Listen** — Turns talk into text
3. **Checklist** — 6 topics ticked
4. **Book** — Survey in one tap

Turns talk into text · AI writes the notes · You check it

≈10¢ AI cost per 5-minute call (measured)



PROFESSIONAL-GRADE

Built properly. Here is what that means.



Safe

THE RIGHT PEOPLE · THE RIGHT INFO



Tested

CHECKED BEFORE IT GOES LIVE



Fast

QUICK ON REAL PHONES



Easy

SIMPLE FOR EVERYONE



Watched

WE SPOT PROBLEMS FIRST



Yours

YOUR APP · YOUR DATA

HOW WE WORK

From first chat to live, in five steps.

01

Listen

How you work

02

Design

See it first

03

Build

Try it as we go

04

Launch

Go live, calmly

05

Care

Better every month

WAYS TO WORK WITH US

Build a new app

Clear plan · set date

Monthly care plan

Features · fixes · SEO

Fix an old system

Fix it · then rebuild

WHAT IT COSTS

One setup fee. Then one monthly price.

Setup is priced by what you pick and includes month 1. After that: the care plan + running costs at cost.

Low price, not cheap software: lower costs in Jakarta, AI-powered building, and you own all the code.

Work out your price · ghostseed.dev/pricing ↗

$1,200 Care plan, a month after setup

USD · same every month

Included

- New features
- Always building
- Fixes + safety
- Google SEO

Why it costs less

- Based in Jakarta
- You own everything
- We teach you tweaks
- AI-powered building
- Built to last, secure

NEXT STEP

Have something to build?

No tech talk needed. We reply within one business day.

TELL US

- What it should do
- Who uses it
- Tools you use now
- When you need it

Email us ↗ | WhatsApp ↗ | Price checker ↗ | @lennydadev on X ↗ | ghostseed.dev ↗ | simplesolarltd.co.uk ↗ | animaldex.app ↗

ghostseed.dev

Scan or click to see the work

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intelligence@ghostseed.io

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+44 7495 782319